

## **Privacy Statement of Van der Ende Pompen B.V.**

### **Who are we?**

Van der Ende Pompen B.V. (hereafter: "Van der Ende") manufactures and supplies technical products and solutions in the area of water technology, air treatment and (industrial) filtration technology. Van der Ende is part of the Van der Ende Group and is the point of contact for questions relating to privacy in all the companies within the Van der Ende Group.

We are located in (2676 LE) Maasdijk, at the address Aartsdijkweg 23, and can be contacted via [info@endepompen.nl](mailto:info@endepompen.nl) and telephone number + 31 174 51 50 50.

If you use Van der Ende's services, buy products from us or show an interest in them, visit our website, attend one of our events, or apply for a job with us, it is conceivable that we will process your personal data.

On the basis of privacy legislation, we are obliged to handle your personal data with care. In this document we give more information about this processing of personal data. We also explain what you can do if you do not want us to process your personal data. The following topics are discussed in this document:

1. Which of your personal data will we possibly process?
2. Why do we process your personal data and what is the legal basis for collecting your personal data?
3. Do we share your personal data with third parties?
4. How long does Van der Ende keep your data?
5. What are your rights?
6. Changes
7. Questions?

### **1. Which of your personal data will we possibly process?**

If you have contact with us, it may happen that (depending on the reason for our contact) we process one or more of the following elements of your data:

- Contact data (name and address details, e-mail address, (mobile) telephone number)
- Photographs
- Visit reports
- Job application data

### **2. Why do we process your personal data and what is the legal basis for collecting your personal data?**

### *Contact data*

Van der Ende needs your contact data for concluding and executing the contract that we have concluded with each other (hereafter: the “**Contract**”). Insofar as the Contract is not created with you, but rather with the company where you work, we process your contact data if you act as the contact person on behalf of that company.

We also use your e-mail address to send price quotations, information about our products, the ultimate order and packing slip, and the invoice. In addition, Van der Ende can send e-mails to this e-mail address for marketing purposes.

The legal basis for processing your contact data is the (preparation for the) execution of the Contract. Van der Ende also has a legitimate interest in using your e-mail address for marketing purposes, because you can object to direct marketing.

### *Photographs*

Van der Ende takes photographs of and at events that it organizes or attends, and places these photographs on its social media channels, in order to maintain and increase its name recognition. Van der Ende also receives photographs from customers and saves them in its systems for the purpose of maintaining the customer relationship.

The legal basis for taking photographs and saving them in its own systems is Van der Ende's legitimate interest in being able to possibly use these photographs for marketing purposes. Sharing of the photographs via social media will take place on the basis of the event visitors' consent.

### *Visit reports*

Van der Ende regularly visits its customers and produces a report of the visits. These reports can also contain personal issues of the contact person that were discussed, with the aim of building up a good relationship. The legal basis for this is Van der Ende's legitimate interest in being able to optimally assist the customer and in building up a good relationship. Furthermore, it is information that the customer him/herself communicates to Van der Ende.

### *Job application data*

If you apply for a job with us, we can ask for your CV, diplomas and certificates, and other relevant documents.

The legal basis for processing job application data is the preparation for executing an employment contract that we will possibly conclude with you. We also have a legitimate interest in obtaining a clear picture of the candidates who apply for jobs with us.

### *Other*

Van der Ende also processes the aforesaid data for the purpose of improving the provision of its services, where necessary, and making it possible to optimally manage and inform our customer base. We can also use the personal data to enable us to carry out (targeted) marketing and promotion activities, for the purpose of creating, maintaining or expanding a relationship with a (potential) customer. The legal basis for this is Van der Ende's legitimate interest in maintaining the health of its business and optimizing the provision of its services.

### **3. Do we share your personal data with third parties?**

We can share the personal data and information processed by Van der Ende with:

1. Government authorities, including the Tax & Customs Administration (*Belastingdienst*), the Employee Insurance Agency (*UWV*), the Police, the Ministry of Justice, the Bank of the Netherlands (*DNB*), the Netherlands Authority for the Financial Markets and the Dutch Personal Data Authority, if there is a legal obligation to do so;
2. Synergy B.V. This party supplied and manages Van der Ende's CRM system;
3. Installation contractors engaged by Van der Ende to install the products or solutions. Because this is a long list of names, for reasons of clarity Van der Ende has decided not to state the names of specific parties. You are naturally welcome to request a copy of the list by sending an e-mail to [info@endepompen.nl](mailto:info@endepompen.nl);
4. Veneco B.V. This party manages Van der Ende's ICT environment;
5. Suppliers: for the purpose of purchasing (components of) the requested products and solutions. For these, too, you are welcome to request a copy of the list of names via [info@endepompen.nl](mailto:info@endepompen.nl).

Third parties that process your personal data under our responsibility do this solely under the conditions that we have agreed with them. These are set down in (Data Processor) Agreements.

Van der Ende can share your data with third parties if Van der Ende sells or transfers its business to third parties. The applicable third party that buys or takes over our business will have the right to continue using your personal data, but only in the manner specified in this Privacy Statement.

### **4. How long does Van der Ende keep your data?**

As soon as the personal data are no longer needed for the purpose of processing, Van der Ende will delete your personal data, unless Van der Ende has a legal obligation to retain your personal data for a longer period. In that case, your data will be kept for the duration of this legal retention period.

If a job applicant has not been given the job, his/her job application data will be kept for a maximum of 4 weeks, unless the job applicant gives consent for the data to be kept for a longer period. In that case, we will not keep the data for longer than 12 months.

## **5. What are your rights?**

If you have given your consent for a specific type of processing, you can withdraw this consent at any time, without any adverse consequences being attached.

You have the right to object to the processing of your personal data that takes place on the basis of our legitimate interest or the legitimate interest of a third party. In that case, we will no longer process your data, unless there are legitimate grounds for the processing that are overriding, or that relate to the establishment, exercise or defence of legal claims. You have the right at any time to unsubscribe from newsletters or individual offers concerning our services. In commercial offers and newsletters we always give an option of unsubscribing.

In addition, you have a number of other rights. You can ask Van der Ende to give you access at reasonable intervals, free of charge, to all your personal data that Van der Ende holds. You can then ask Van der Ende to correct, supplement, alter, restrict or delete these personal data. For this, you can send an e-mail to [info@endepompen.nl](mailto:info@endepompen.nl) or a letter to Van der Ende. Van der Ende will respond to your request within 4 weeks at the latest. In addition, you can ask Van der Ende to place the personal data that you have supplied to us in a file and to send this to you or – at your request – to another party. You can also ask Van der Ende to temporarily not process your personal data, for example because your data are found to be incorrect, or if you have made a request to have data deleted.

If you have a complaint about Van der Ende and the way in which it processes your personal data, you can lodge this complaint with the Dutch Personal Data Authority.

## **6. Changes**

The content of this Statement can be changed by Van der Ende at any time. This change will be communicated via a mailing, on our website, or during the next contact between you and Van der Ende.

## **7. Do you have any further questions?**

If you have any further questions about the collection and use of your personal data, you are welcome to ask these questions via [info@endepompen.nl](mailto:info@endepompen.nl) or telephone number + 31 174 51 50 50.

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